

**2018 Semi-Annual Report**

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| **Jan – June 2018** | **Board Position** | **June – Dec 2018** |
| Michelle Campanella | **President** | Michelle Campanella |
| Michelle Lewis | **Past President** | Michelle Lewis |
| Will Wallace | **President Elect** | Will Wallace |
| Bob Peter | **VP Programs** | Bob Peter |
| Phil Minarik | **VP Finance** | Phil Minarik |
| Jill Reilly | **VP Membership** | Sharon Kraynik |
| Eric Rowland | **VP Technology & Social Media** | Eric Rowland |
| Catherine Majane | **VP Operations** | Catherine Majane |
| Leticia DeJesus | **VP Fundraising & Marketing** | Leticia DeJesus |

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**Finances**

\*Figures are rounded with final data available 12/31/18.

**NEWS!**

* In April 2018, we were awarded Chapter of the Month
* In October, we will be hosting our first regional conference in years.
* This year we are switching our operations to be based on a calendar year rather than a July through June fiscal year.

**Membership**

* As of June, we have 86 members
* As of June, we have 26 power members (local members who are also national members)
* Online contact details form updated to include consultant information
* Updated sponsorship levels and benefits offered and available through the website

 **86 Members**

 **26 Power Members**

**Special Interest Groups (SIGs)**

* 5 active SIGs in 2018 including:
  + Corporate L&D
  + L&D Consultant
  + Organizational Development
  + eLearning
  + Leadership Development
* New online forums for SIG discussions
* New Annual SIG Leader Meeting



**What’s Next**

* Summer All Member Networking Event
* Regional Conference: ROC Your Talent
* Working on offering local membership through the national online store
* Posting an online welcome video to the website
* Offering quarterly web conference Welcome meetings
* Increased partnerships within higher education

**Events**

* 3 All Member/Special Learning Events
* 18 SIG Meetings
* 145 Attendees

**Marketing/Communications**

* Added Board Meeting minutes to website
* Website Enhancements
* Improved presence and usage of LinkedIn

**Strategic Planning**

* Bi-annual Board Strategic Planning meetings (January and September)
* Annual open BOD meeting for all members
* Update sponsorship levels/benefits
* Increase SIG community
* Designate 2 months to all-member programming and pause SIG meetings
* Continue to ensure all CARE requirements are met
* Senior BOD members partnering with other Regional Chapters on virtual offerings and Regional Chapter collaboration
* Prepare at least 2 SOS submissions per year

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**Community Involvement**

* Continued relationship with Nazareth College to provide benefits to local members
* Community Partnership continues with Memorial Art Gallery; ROC ATD is sponsor for MAG
* ROC ATD Chapter is now member of ROC Chamber of Commerce

Send your ideas to [admin@roctd.org](mailto:admin@roctd.org)