



#ROCTalent

[Register Now](#)

October 5th @ Nazareth College

Pre-Conference Workshop October 4th – Developing and Implementing and Outward Mindset

Conference Keynote brought to you by:

Arbinger
Institute



Unleash Learning Impact with Mindset!

Presented by:

Jo Schaeffer-Crabb

Jo has a background in leadership and organizational development with nearly 15 years of experience in consulting, training, and systems development for corporate, government, and nonprofit organizations. She has taught business and management classes as well as highly technical topics to audiences as diverse as c-suite executive teams to inner-city disadvantaged youth. Her professional background also includes senior leadership roles within the manufacturing and technology services industries.

(See website for more details)

What to expect:

Pre-conference

October 4th

Conference

October 5th

The Developing and Implementing an Outward Mindset pre-conference workshop led by [Arbinger Institute](#) will examine the two different mindsets and give you the tools to use them to drive results.

This conference for Talent Development Professionals offers a range of sessions and topics to elevate your career. From Professional Development to Leadership Development – learn from awesome presenters that will keep you engaged all day!

More info about the workshop available on our website: <https://rocatd.wildapricot.org/ROC-Conference>.

Pre-conference Schedule October 4, 2018

8:00AM – 4:30PM: Developing and Implementing an Outward Mindset

Conference Schedule

October 5, 2018

Time	Professional Development	Session	Leadership Development
7:30 - 8:30		Open Breakfast	
8:30 - 9:30		Keynote UNLEASH LEARNING IMPACT WITH MINDSET By: Jo Schaeffer-Crabb	
9:30 - 9:45		Break	
9:45 - 10:45	HOW TO ENGAGE THE LEARNER WITHIN By: Jo Schaeffer-Crabb		USING LEGO SERIOUS PLAY FOR STRATEGIC PLANNING By: Sue Petrowski
10:45 - 10:55		Break	
10:55 - 11:55	STORYTELLING IN TRAINING: HOW FILM SCHOOL PREPARED ME FOR INSTRUCTIONAL DESIGN By: Jennifer Hynes		SOLUTION FOCUSED COACHING: FINDING WHAT WORKS By: Mike Cardus
11:55 - 12:45		Lunch	
12:45 - 1:45	VIRTUAL CLASSROOM: FROM DRAB TO FAB! By: Kassy LaBorie		UNCOVERING OUR UNDERLYING BELIEFS By: Barb Glassman
1:45 - 1:55		Break	
1:55 - 2:55	DRIVING ACTION: AN ACTION MAPPING WORKSHOP By: Michelle Wescott		HOW TRUST IMPACTS TRAINING IN THE USA By: Bob Whipple
2:55 - 3:05		Break	
3:05 - 4:15		NEW LEVELS OF MASTERY: GENDER INTELLIGENCE AND CONVERSATIONAL INTELLIGENCE By: Samantha Tassone	
4:15 - 4:30		Closing	

[Register Now](#)

Conference Agenda: Nazareth College, Medaille Hall – October 5th, 2018

Keynote Event: 8:30am – 9:30am Presented by: Jo Schaeffer-Crabb, Arbinger Institute

UNLEASH LEARNING IMPACT WITH MINDSET!

Organizations and teams are made up of individuals who work together every day to accomplish common goals. However, building a workforce that can successfully adapt and respond to perpetual challenges relies on learning that effects real change, which is not the norm. A lack of impact results, from our learning and training initiatives, because we rely on outmoded behavioral solutions. Rather by diagnosing and changing the underlying mindset that drives behavior, individuals and teams become more engaged, able to adept, and high performing. This is accomplished through a fundamental shift in mindset including the way we deliver learning solutions. With an outward mindset, one that focuses on results and impact on others, needed change becomes natural because mindset moves behavior.

Professional Development Track

DISCOVER HOW TO ENGAGE THE LEARNER WITHIN

Session 1: 9:45am – 10:45am

By: Jo Schaeffer-Crabb
Arbinger Institute

In my 15 years as a facilitator, I've felt the need to perform in front of a class and at times cared more about my teaching than their learning. Then everything changed. I began to really see people, those I had the opportunity to work alongside, and I learned I wasn't the teacher. In this session, discover how to be a better facilitator by engaging the learner within you.

STORYTELLING IN TRAINING: HOW FILM SCHOOL PREPARED ME FOR INSTRUCTIONAL DESIGN

Session 2: 10:55am – 11:55am

By: Jennifer Hynes
Bosch Security and Safety Systems

Why do we sometimes remember a quote from a movie, after only seeing it once? What is it about some films that leave a lasting impression? There are a lot of similarities between training and film development. When done well, both require a team of people, proper planning, and well thought out design. Most importantly, both should invoke emotion and leave a lasting impression.

VIRTUAL CLASSROOM: FROM DRAB TO FAB!

Session 3: 12:45pm – 1:45pm

By: Kassy LaBorie
Kassy LaBorie Consulting, LLC

You've heard about live online training or virtual classroom, and maybe even participated in a few sessions of your own, but isn't it usually a boring experience that most participants dread? What really makes a virtual class engaging? What are the main ingredients to ensure successful learning occurs? It's time to turn your online training into something you cannot wait to deliver!

DRIVING ACTION: AN ACTION MAPPING WORKSHOP

Session 4: 1:55pm – 2:55pm

By: Michelle Wescott
Gillespie Associates

Tired of developing training no one wants to take? Frustrated with another training program that meets the requirements, but won't change performance? Hate information-heavy courses just as much as your learners hate taking them? There is a better way. This session will explore Cathy Moore's Action Mapping technique and how it can help you create engaging, dynamic training that makes a difference.

General Session: 3:05pm – 4:15pm Presented by: Samantha Tassone, GrowthFuel and Forbes.com Contributor

NEW LEVELS OF MASTERY: GENDER INTELLIGENCE AND CONVERSATIONAL INTELLIGENCE

This Discovery-Talk Track experience will help men, women, leaders, and professionals open up a new lens redefining what constitutes healthy partnering conversations and increasing their conversational competence, as well increasing space for conversational intelligence. In this interactive conversational style presentation, we will explore neurological power differentials that impact workplace behaviors, which lead to performance blind spots. We will examine leadership through a new perspective by changing the glasses you use to see the performance moment of the conversational space. Learn tools to add to your leadership and self-awareness toolbox for immediate application.

[Register Now](#)

Conference Agenda: Nazareth College, Medaille Hall – October 5th, 2018

Keynote Event: 8:30am – 9:30am Presented by: Jo Schaeffer-Crabb, Arbinger Institute

UNLEASH LEARNING IMPACT WITH MINDSET!

Organizations and teams are made up of individuals who work together every day to accomplish common goals. However, building a workforce that can successfully adapt and respond to perpetual challenges relies on learning that effects real change, which is not the norm. A lack of impact results, from our learning and training initiatives, because we rely on outmoded behavioral solutions. Rather by diagnosing and changing the underlying mindset that drives behavior, individuals and teams become more engaged, able to adapt, and high-performing. This is accomplished through a fundamental shift in mindset including the way we deliver learning solutions. With an outward mindset, one that focuses on results and impact on others, needed change becomes natural because mindset moves behavior.

Leadership Development Track

USING LEGO SERIOUS PLAY FOR STRATEGIC PLANNING: THE BIG WHY

Session 1: 9:45am – 10:45am

By: Sue Piotrowski, Gary Jacobs, and Amanda Doherty
Badfish Consulting, LLC

Great business and nonprofit strategy begins with a clear mission or purpose. For senior leadership, knowing and deeply understanding the answer to this question—“Why do you do what you do?” is the crucial foundation for strategic conversations and decisions that ultimately chart the course for long term organizational impact.

Join us to explore your own purpose in the work you do to experience how we are innovatively using Lego Serious Play in our strategy and organizational development work.

SOLUTION FOCUSED COACHING: FINDING WHAT WORKS

Session 2: 10:55am – 11:55am

By: Mike Cardus
Organization Development by Mike Cardus

Focusing on problems makes you an expert in what’s wrong; to become an expert in what’s right, you must think about and be able to guide others towards progress. The Solution-Focused SOLVED coaching method builds on strengths, draws out people’s skilled-knowledge, and enables them to share it effectively, leading to faster results that last within the organization.

UNCOVERING OUR UNDERLYING BELIEFS

Session 3: 12:45pm – 1:45pm

By: Barb Glassman
G-Force Collaborations

We are all driven by something. What exactly is that something? Its manifestation is different for each of us. In this eye-opening session you will learn about the three key drivers and their associated fears, essential for understanding and motivating ourselves and others.

HOW TRUST IMPACTS TRAINING IN THE USA

Session 4: 1:55pm – 2:55pm

By: Bob Whipple
Leadergrow Incorporated

Over the past year, trust within the USA has been in free fall. Trust in all sectors including business, government, media, and NGOs has degraded at unprecedented rates. This talk will describe the problem and causes. The focus will be on what things can be done in organizations to improve the culture of trust and how trust impacts the quality of training.

General Session: 3:05pm – 4:15pm Presented by: Samantha Tassone, GrowthFuel and Forbes.com Contributor

NEW LEVELS OF MASTERY: GENDER INTELLIGENCE AND CONVERSATIONAL INTELLIGENCE

This Discovery-Talk Track experience will help men, women, leaders, and professionals open up a new lens redefining what constitutes healthy partnering conversations and increasing their conversational competence, as well increasing space for conversational intelligence. In this interactive conversational style presentation, we will explore neurological power differentials that impact workplace behaviors, which lead to performance blind spots. We will examine leadership through a new prospective by changing the glasses you use to see the performance moment of the conversational space. Learn tools to add to your leadership and self-awareness toolbox for immediate application.

Register Now