

# Samantha Tassone Bio

Samantha Tassone is President of GrowthFuel, a boutique professional services firm, focused on Gender Intelligence, performing under pressure, and advancing women's leadership potential. We draw from four critical multi-disciplinary specializations; Gender Intelligence, performance-under-pressure, neuroscience, and Conversational Intelligence. She is focused on bringing to the forefront these contemporary issues around women's leadership and how gender differences create performance blind spots for both men and women.

Her passion is to grow your personal leadership impact, value, and enable you to perform under pressure at higher levels. There is an evolution of modern 21<sup>st</sup> century leadership that is happening all around us; your ability to accelerate your personal leadership journey requires understanding, self-discovery, and development, enabling you to see through a new "pair of glasses" to impact your perspective.

Working with Samantha you will understand and learn the performance structure to stay empowered and not compromise your self-confidence. Both men and women have performance blind spots and relationship roadblocks, which prevent us from performing and additionally can hold us back from personal success.

For over 20 years, Samantha has worked with public, private, and non-profit organizations and both men and women to accelerate their performance. She is a strategist, facilitator, speaker, and performance coach.

She recently testified in front of US Congress on Gender Intelligence, for a Congressional working group called, *Women in the 21<sup>st</sup> Century Workforce* to help assess challenges women face in the workforce and identify solutions to address them.

As a Performance Coach, her client interaction is caring, accurate, and comprehensive. She provides a roadmap forward to increase her client's influence capability and helps them to avoid conversational collisions, by changing navigational patterns during conversations.

As a contributor to Forbes.com, she elevates awareness and solutions on these issues for high impact leaders.

***"I now realize I have a choice—  
anyone can choose to do nothing"***



Samantha testifying in front of United States Congress in 2016 on *Women in the 21<sup>st</sup> Century Workforce*

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