**President Team [President Elect (Robert Peter), President (Will Wallace), and Past President – (Vacant)]**

Key Objectives in area of responsibility: Oversee achievement of chapter goal and objectives. Success will be measured by how well each objective is met and cumulative impact on delivery of the value proposition.

Primary BOD Partnerships: Finance; Membership; Professional Development; Technology & Social Media; Marketing& Communications

Key Strategies and Tactics/Activities to support achievement of Chapter Goal & Objectives:

* Lead monthly board meetings and periodic strategic planning meetings
* Facilitate the development of a forward- looking operating plan for 2019 so that board and committee members can work together in an integrated way to deliver on ROC ATD’s value proposition
* Engage the entire board to develop a board leadership succession plan and oversee elections for the 2020 program year. Recruit and fill the president-elect position.
* Develop and drive a 2019 communication strategy and marketing plan
* Support board member and SIG initiatives.
* Develop and maintain strategic relationships and sponsors within the community.
* Develop a pipeline of sponsors and partners
* Engage 1 new sponsor
* Oversee chapter administrative activities/requirements and stewardship of financial resources.
* Work with Marketing& Communications, Finance, and Professional Development to develop chapter sponsor opportunities and recruit sponsors to help support/fund chapter activities.
* Collaborate with the Professional Development and Membership to organize and facilitate 2016 All-Member’s meeting.