**Professional Development/Programs (JoAnne Sims)**

Key Objectives in area of responsibility: Plan and deliver 10 events comprised of live programs, networking events and webinars aligned with the ATD competency model to support the member needs and requests and those of the community. Achieve average participant satisfaction score of 4.2 or higher for speaker based programs.

Primary BOD Partnerships: President; Membership; Marketing & Communications; Technology & Social Media.

Key Strategies and Tactics/Activities to support the deliver/offering of monthly programs for ROC ATD members and the community:

* Develop and implement annual professional development plan.
* Organize/facilitate speaker programs with attendance goals of 20-25 participants.
* Organize/facilitate webinars in featuring chapter members.
* Collaborate with the President’s team and Membership to organize and facilitate 2016 All-Member’s meeting.
* Develop yearly program calendar with speakers and programs.
* Create count-down calendar with dates, timelines and party responsible to ensure maximum notification on upcoming programs.
* Provide program feedback summaries following each event.
* Collaborate with and partner with organizations who’s focus overlaps with ROC ATD
* Build and sustain an active committee of approximately six members to support the many details associated with programs (communication with presenters, day of logistics, technology, facility, food, etc).
* Help develop BOD succession plan.
* Solicit write ups of events for posting to web site in conjunction with Marketing/Communications/Technology.
* Collaborate with Special Interest Groups on overall calendar of events and topics addressed.