**VP University Relations (Belinda Champeau)**

Key Objectives in area of responsibility: Increase new and retain existing student membership. promotes student engagement within the chapter by developing and executing initiatives such as a scholarship program, internship program, college and university outreach efforts, and student special interest groups.

Primary BOD Partnerships: President; Professional Development & Programs; Membership; Marketing & Communications

Key Strategies and Tactics/Activities to support achievement of Chapter Goal & Objectives:

* Serves as a liaison between local educational institutions and the chapter
* Encourages local academia to participate in ATD Higher Education community
* Serves as liaison between members of the student relations committee and the chapter board
* Serves as communications link between students and chapter in disseminating information relative to student programs, scholarships, internships, and CPLP certification
* Works with local academia to encourage student participation in local professional chapter meetings
* Communicates with local academia to provide classroom visits to discuss the talent development profession, ATD and chapter membership, internships/scholarships, etc.
* Participates in the development and implementation of short-term and long-term strategic planning for the chapter
* Drives initiatives to provide appropriate assistance to student members through scholarship programs, internships, or special student activities as supported by the board/chapter
* Provides guidance and direction relative to the organization of student special interest groups
* Selects and acts as a liaison to a faculty advisor or chapter member(s) to head the group, report back to the board, and attend group meetings regularly
* Ensures a reduced rate is established for student members
* Establishes a mentoring program with current members and student members